



STREET DANCE STUDIOS

MEDIA KIT | MAGAZINE



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PRESS RELEASE



Street Dance Studios is a hip-hop dance studio located in Mitcham, Victoria, Australia. They are very excited to announce that they have selected a group of very talented dancers whom will be heading off on a tour of the USA in 2019. Performing at iconic places such as Disneyland and on Hollywood Boulevard to name a few. Directors of the studio Kat and Troy are thrilled to be able to give our students this incredible opportunity to show the world their passion for dance and to teach them that if you work hard and believe, you can achieve anything.

To help all of the students reach their destination, between now and take-off the kids will be working hard fundraising, performing at all types of events, even taking it back to the streets where hip-hop was created, by busking on weekends.

2018
October 26 - Halloween Disco at SDS
October - Busking

"We are so excited to provide this amazing opportunity to some of our most talented students and give them a chance to dance on such a big stage, but it comes at a cost so we need to help them fundraise," says studio co-director Kat. Her brother and co-owner Troy agrees, "It's so much more than just a trip to Disneyland. We're trying to teach our students that if you believe you can do something, nothing can stop you! You've just got to put your head down and work your butt off to get there. It's not about the destination, it's about the journey... and that journey/hard work all starts now. In fundraising and in training!"

Included is a calendar of planned fundraising events, with updates available on our social channels and website. We would love to see you there!

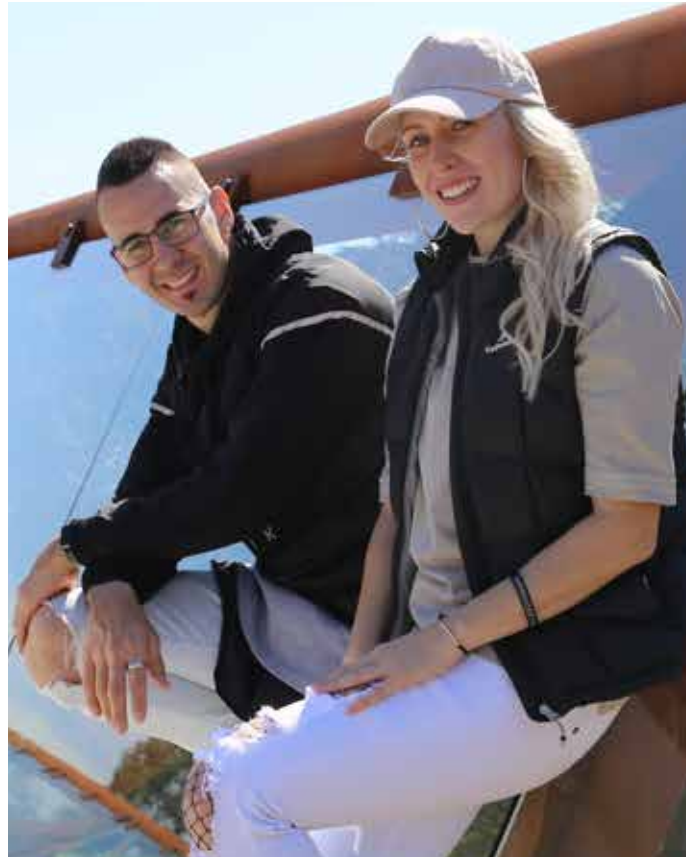
2019
January - Busking
January - Colour Run
Feb - Busking
March - Trivia Night
June - Disneyland

KAT & TROY

Brother and sister team, Kat and Troy, are co-directors of Superhoodz crew and Street Dance Studios. They have made a strong and reputable name for themselves in the dance industry. Since forming their crew Superhoodz crew in 2008, they have been performing all around the world.

Kat is the lead choreographer of the crew and has worked on numerous dance events. She has choreographed and performed in major dance occasions including LA Pride in Los Angeles dancing for Georgia Reign, The Australian Grand Prix Formula 1 World Championship, PUMA 'Velvet Rope' event LA, Under Armour LA, KTLA news USA, Dancing in Music Videos, Commercials, Crown Entertainment, The Ultimate Kylie show and was also co-choreographer on So You Think You Can Dance Australia. Travelling back and forth from Los Angeles Kat is signed to one of the most prestigious dance agencies in the USA - Movement Talent Agency.

After humble beginnings in gymnastics, Troy quickly followed in Kat's footsteps when she forced him to start dancing at the age of 15. He specialises in popping, flips and hip-hop. Troy is proud to be paving the way in the professional dance industry, ensuring Superhoodz crew is a successful, working entertainment group. Troy loves taking his experience from his international dancing career to share with his students. He has a passion for teaching and regularly runs classes around Melbourne in primary and secondary schools and community centres. With his positive outlook on life, he is a role model and mentor for upcoming talents and the next generation of entertainers.



Together, Kat and Troy have taken Superhoodz crew to a whole new level. Before Superhoodz crew, never has a hip-hop dance group in Australia been able to transition from competing at competitions, to travelling the world as a professional entertainment group.

SUPERHOODZ CREW

Superhoodz crew is Australia's most sort after hip-hop dance crew. Founded in Melbourne in 2008, they have had great national and international success.



Coming from very humble beginnings, co-director Kat formed the crew with talented students she had been teaching across Melbourne, who showed a special gift for dance. At first, competing in local and national hip-hop competitions, Superhoodz crew regularly won first place and was always a crowd favourite with their unique and flashy shows.

Fast forward a couple of years, their professional highlights include 2012 semi-finalist contestants on Australia's Got Talent, 2017 EID Festival in Dubai, and have been NBL's Melbourne United dancers for 6 straight seasons. They have enjoyed other successes such as a tour of the USA including Disneyland, Universal Studios and Hollywood,

featured in Bollywood's Disney blockbuster ABCD2, Colour Run performers, Big Bash League, Fox FMs RNB Friday club performers, and many others.

When Superhoodz crew perform it's unlike like any hip-hop show you've seen. They base their unique performances on old-school and street styles of hip-hop. Their high-energy and sassy acts are unparalleled and guaranteed to keep the crowds entertained.

For Bookings:

Email : talent@streetdancestudios.com.au

Website : www.superhoodz.com.au/

Facebook : www.facebook.com/SuperhoodzCrew

Instagram : www.instagram.com/superhoodz/

STREET DANCE STUDIOS

After appearing on Australia's Got Talent in 2012 with their crew Superhoodz crew, Kat and Troy decided to open up their own studio and established Street Dance Studios. Located in Mitcham in the Eastern suburbs of Melbourne, they provide pure hip-hop classes for students aged 2 years and up. Street Dance Studios teach styles from hip-hop, breaking and freestyle.

Having the success they have, Superhoodz crew and their studio crews have become renowned for their very energetic hip-hop style and their performances are in high demand.



CLASSES

The studio has classes for all levels from beginners to advanced. All ages welcome and all classes are casual. So if you want to have some fun, come down!

HIP-HOP SHOWCASE

Twice yearly we put on an incredible show filled with class and crew performances. It's a jam-packed night that showcases all styles, students and teachers. With BYO food and drinks and plenty of public dancing, it's a guaranteed blast!

BIRTHDAY PARTIES

What better way to celebrate a birthday then inside a hip-hop studio! Let us host your kids birthday with games, giveaways, and of course.. lots of dancing!

SCHOOL PROGRAMS

We've designed and choreographed a specific dance program, perfect for schools! We'd love to come down and boogie' at your primary or high school.

For Bookings:

Phone : 0403 082 562

Email : info@streetdancestudios.com.au

Website : www.streetdancestudios.com.au

Facebook : www.facebook.com/StreetDanceStudios

Instagram : www.instagram.com/sdstudios_

THE HOODZ

STREET DANCE STUDIO'S HIP HOP CREWS

All SDS crews are made of elite individuals selected by directors Kat and Troy for their outstanding talents. They have shown a high level of performance ability and talent in their respective classes at the studio. They are then trained by the directors at the highest level and capable to perform at all types of events.

MINIHOODZ

This is Street Dance Studios youngest crew with ages ranging from 7-10. Their performances are always designed and choreographed to be super fun, super cute high-energy shows. Minihoodz is a collection of exciting dancers that wow the audience with their sass and stage presence. They are very popular with crowds and a great addition to any event looking to spice things up. Their performance history includes dancing for Channel 7 news, QV Shop the City experience, entertainment for WMBL and SEABL basketball games, and many local festivals and fetes.

JNRHOODZ

Jnrhoodz is our tween aged crew ranging between 11-14 year-olds. For their age bracket, Jnrhoodz has a combination of strong and dynamic dancers, with a lot of experience in front of a crowd. Trained under our philosophy 'there is no such thing as a professional dancer, only professional entertainers', they have learnt to be very engaging. Their largest audience was at a Big Bash cricket game, which was in front of 77000 people! You're looking at the next generation of elite performers!

MiniHoodz and JnrHoodz often perform together with their performance duration ranging from 3 - 30 minutes. All shows can be tailored to suit the event theme and requirements.

SDSCREW

SDS Crew is our semi-professional teenage crew aged between 15+ years old. SDS Crew is currently a pathway into the studios professional and world-renowned group Superhoodz crew. SDS Crew will often perform with Superhoodz crew, giving them a taste and experience of the big stage. Already booking independent jobs, SDS Crew is an engaging bunch of dancers that understand how to captivate their crowd with their high-intensity, energetic shows.

SDS Crew is currently taking bookings subject to availability and can perform shows anywhere from 3 - 30 minutes. All shows can be tailored to suit the event theme and requirements.

For Bookings:

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Facebook : www.facebook.com/StreetDanceStudios

Instagram : www.instagram.com/sdstudios_

COMMUNITY INVOLVEMENT



Street Dance Studios is very active in the local community providing free entertainment for many school fetes, community festivals, free classes at community centres and are used by many primary and secondary schools for dance education. Listed below are just a few community events we have been involved in:

- Free Community Day Classes at Box Hill Arts Centre
 - Victoria Police Blue Light Discos
 - Good Friday Appeal
 - White Ribbon - No Bystanders Appeal
 - WNBL - Boomers and Dandenong Rangers
 - SEABL - Official dance crew for Nunawading Spectres
 - Whitehorse Spring Fest
 - Whitehorse Australia Day Festival
 - Maroondah Festival
 - Kilsyth Festival
 - Knox Festival
 - Our Lady's Fete
 - Mitcham Primary School Fete
 - Antonio Park Fete
 - Kalinda Primary School Fete
 - St John's Fete
 - Kingswood College Fair
 - North Ringwood Primary Fete
 - Mitcham Football Club performances
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